**Curriculum Vitae**

Jenny A. Armentrout, Ph.D.

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**Academic Degrees**

**Ph.D. Bowling Green State University - August 2011, Media & Communication Studies.**

*Emphases:* Weight Discourses, Rhetorical Criticism, Health Communication, Interpersonal Communication, Intercultural Communication, Organizational Communication

*Dissertation:* “Sugar, Salt, and Fat: Michelle Obama’s Rhetoric Concerning *the Let’s Move!* Initiative, Binary Opposition, Weight Obsession, and the Obesity Paradox”

*Advisor:* Dr. Ellen W. Gorsevski

**M.A. Central Michigan University - August 2007, Interpersonal & Public Communication.**

*Concentration:* Communication Research & Theory

*Master’s Thesis:* “Communication Strategies Utilized by Individuals to Cope with the Stigma of Obesity”

*Advisor:* Dr. Lisa Patterson-Phillips

**B.A.A. Central Michigan University - December 2004, Interpersonal & Public Communication, English.**

*Majors:* Communication Studies, Creative Writing

**Academic Teaching/Research Interests & Corporate Initiatives**

I am a Communication Generalist interested in higher education as well as various other academic sectors. I specialize in the study/practice of writing, collaborating, and instructing within the following areas: Media Studies, Rhetorical Criticism, Public Speaking, Interviewing, Health Communication, Interpersonal Communication, Intercultural Communication, Organizational Communication, Small Group Communication, Gender Communication, Humor Communication, Critical Cultural Studies, Feminist Theory, and Peace & Conflict Studies. I have thoroughly examined various communication tactics and relationship maintenance via social media as well as the issues of egocentrism, power, uncertainty reduction, face management, performativity, social construction, stigmatization, weight discourses, diversity, culture, silence, public memory, persuasion, humor use, and hate speech. I am also involved with research topics concerned with basic course instruction, interviewing, impression formation, service learning, conflict resolution in corporations, peace-building initiatives, various national/international social movements, the effects of misogynistic messages in the media, and the use of sarcasm and/or self-denigrating humor in interpersonal relationships.

**Academic Appointments**

**2015 Instructor,** Basic Course, Ferris State University

**2014 Instructor,** Basic Course,Ferris State University

**2014 Private Consultant and Researcher**

**2013 Visiting Assistant Professor,** Interpersonal Communication, Saint Mary’s College

**2013 Visiting Assistant Professor,** Intercultural Communication, Saint Mary’s College

**2013 Visiting Assistant Professor,** Basic Course, Saint Mary’s College

**2012 Visiting Assistant Professor,** Organizational Communication, Saint Mary’s College

**2012 Visiting Assistant Professor,** Basic Course, Saint Mary’s College

**2012 Visiting Lecturer**, Effective Oral Communication, University of Akron

**2012 Visiting Lecturer**, Small Group Decision-Making, University of Akron

**2011 Visiting Lecturer**, Interpersonal Communication, University of Akron

**2011 Visiting Lecturer**, Effective Oral Communication, University of Akron

**2010 Assistant Basic Course Director**, Introduction to Speech Communication, BGSU

**2010 Teaching Assistant,** Introduction to Speech Communication, BGSU

**2010 Teaching Assistant,** Small Group Communication, BGSU

**2009 Assistant Basic Course Director**, Introduction to Speech Communication, BGSU

**2009 Teaching Assistant**, Introduction to Speech Communication, BGSU

**2009 Research Assistant,** Dr. Radhika Gajjala, School of Communication Studies, BGSU

**2008 Research Assistant**, Dr. Terry Retner, School of Communication Studies, BGSU

**2008 Research Assistant**, Dr. Joshua Atkinson, School of Communication Studies, BGSU

**2008 Research Assistant**, Dr. Ellen Gorsevski, School of Communication Studies, BGSU

**2008 Research Assistant**, Dr. Clayton Rosati, Department of Telecommunication, BGSU

**2007 Teaching Assistant**, Introduction to Speech, CMU

**Professional Development & Service**

**2015 Central States Communication Association,** Grand Rapids, MI

**2014 Guest Lecturer,** Basic Communication Course, Ferris State University

**2014 National Communication Association Conference,** Chicago, Illinois

**2014 Guest Lecturer,** Strategic Communication Course, Butler University

**2013 Guest Lecturer,** Organizational Communication Course, DePaul University

**2013 Association for Size Diversity & Health Conference,** Chicago, Illinois

**2013 Central States Communication Association Conference,** Kansas City, Missouri

**2013 WSBT TV News Interview (Live in Studio),** Manti Te’o Hoax/Cat-fishing/Social Media Interview with journalist Kristin Bien, Mishawaka, Indiana

**2013 WSJV Fox 28 TV News Interview,** Manti Te’o Hoax/Cat-fishing/Social Media Interview with multimedia journalist Amanda Johnson, Notre Dame, Indiana

**2013 WSBT TV News Interview,** Manti Te’o Hoax/Cat-fishing/Social Media Interview with reporter Colleen Ferreira, Notre Dame, Indiana

**2012 National Communication Association Conference,** Orlando, Florida

**2012 WIBC (93.1 FM) Radio Interview,** Campaign Hangover/Social Media Interview with host Ed Wenck, Indianapolis, Indiana

**2012 WSBT TV News Interview,** Campaign Hangover/Social Media Interview with reporter Colleen Ferreira, Mishawaka, Indiana

**2012 KTAR (92.3 FM) Radio Interview,** Campaign Hangover/Social Media Interview with hosts Karie Dozer and Chuck Powell, Phoenix, Arizona

**2012 Sunny WNSN (101.5 FM) Radio Interview,** Campaign Hangover/Social Media Interview with airstaff member Bob Montgomery, South Bend, Indiana

**2012 WBAL (1090 AM) Radio Interview,** Election/Facebook Interview with Maryland’s News Now host Mary Beth Marsden, Baltimore, Maryland

**2012 Fox 28 WSJV TV News Interview,** Election/Facebook Forum with reporter Amanda Tetlak,South Bend, Indiana

**2012 Guest Lecturer**, Media Studies, University of Notre Dame

# 2012 Seminar with Amy Farrell, FAT SHAME: The Power of Fat Denigration, Bowling Green, Ohio

# 2012 Central States Communication Association Conference, Cleveland, Ohio

**2011 National Communication Association Conference,** New Orleans, Louisiana

**2010 Guest Lecturer,** Gender and Communication Course, Bowling Green State University

**2010 Central States Communication Association Conference**, Cincinnati, Ohio

**2010 National Communication Association Conference**, San Francisco, California

**2010 DESIRE Diversity Conference**, Otterbein College

**2010 Guest Judge,** Forensics/Debate Tournament, Bowling Green State University

**2010 Guest Lecturer,** Weight Discourses & Diversity, Otterbein College

**2009 Guest Lecturer**, Introductory Speech, Bowling Green State University

**2009 National Communication Association Conference**, Chicago, Illinois

**2009 DESIRE Diversity Conference**, Otterbein College

**2009 Women's Studies Spring Research Symposium**, Bowling Green State University

**2008 Conference on Media, War & Conflict Resolution**, Bowling Green State University

# 2006 Organizational Communication Mini-Conference, Michigan State University

**2006 Central States Communication Association Conference**, Indianapolis, Indiana

**Courses Taught**

**Introduction to Communication,** COMM 121, Ferris State University, MI: Spring 2015

**Introduction to Communication,** COMM 121, Ferris State University, MI: Fall 2014

**Intercultural Communication,** COM 350, Saint Mary’s College, IN: Spring 2013

**Interpersonal Communication,** COM 200, Saint Mary’s College, IN: Spring 2013

**Introduction to Communication,** COM 103, Saint Mary’s College, IN: Spring 2013

**Organizational Communication**, COM 307, Saint Mary’s College, IN: Fall 2012

**Introduction to Communication,** COM 103, Saint Mary’s College, IN: Fall 2012

**Small Group Decision-Making**, IPC 344, University of Akron, Ohio: Spring 2012.

**Interpersonal Communication**, IPC 235, University of Akron, Ohio: Fall 2011.

**Effective Oral Communication,** EOC 106, University of Akron, Akron, Ohio: Fall 2011, Spring 2012.

**Introduction to Speech Communication**, COMM 1020 (Formerly IPC 102), Bowling Green State University, Bowling Green, Ohio: Fall 2008, Spring 2009, Fall 2010, Spring 2011.

**Small Group Communication**, COMM 2030 (Formerly IPC 203), Bowling Green State University, Bowling Green, Ohio: Spring 2009

**Interpersonal Communication**, IPC 110, Central Michigan University, Mount Pleasant, Michigan: Fall 2006, Spring 2007.

**Publications**

Armentrout, J. (forthcoming). *You earn your body:* Communicating US weight discourses.

Armentrout, J. (forthcoming). Weight discourses put into words: The rhetorical intersections of obesity, fat, health, globalization, consumption, sustainability, and empowerment. *Fat Studies: A Journal of Research, 1,* New York: Routledge.

Armentrout, J. (2012). *Rendered speechless: Epistemologies of the basic course at a catholic women’s liberal arts college*. Retrieved from jennyarmentrout.weebly.com/writings.html

Anzicek, E. & Armentrout, J. (2011). *COMM 1020 introduction to communication: Course workbook*. Plymouth, MI: Hayden-McNeil.

Armentrout, J. (2011). *Sugar, salt, and fat: The impact of Michelle Obama’s rhetoric on binary division, weight obsession, and the obesity paradox*. (Doctoral dissertation). Retrieved from ohiolink.edu/etdc/view?acc\_num=bgsu1307554274

Armentrout, J. (2007). *Communication strategies utilized by individuals to cope with the stigma of obesity*. (Master’s thesis.)

**Book Reviews**

Armentrout, J. (forthcoming). Review of Jandt, F. (2015). *An introduction to intercultural communication: Identities in a global community* (7th ed.). Thousand Oaks, CA: SAGE Pub.

**Grants**

**2010 Organization for Research on Women and Communication Grant,** Bowling Green State University

**2006 Graduate Student Research Grant**, Central Michigan University

**Activities, Honors, & Awards**

2008 Weatherby Dream Hunt First Prize Winner

CASA General Scholarship

Michigan Competitive Scholarship

Presidential Achievement Scholarship

Student Research & Creative Endeavors Exhibition

Graduate Assistantship, Bowling Green State University

**Professional Affiliations**

Business Professionals of America

National Honor Society

National Communication Association  
Central States Communication Association

Organization for Research on Women and Communication

Association for Size Diversity & Health

**Personal References**

**Brett Billman, PhD**  
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**Lisa Patterson-Phillips, PhD**

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**Rachael Potter**

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**Professional References**

**Emily Anzicek, PhD**

419-372-8951, emilya@bgsu.edu

Basic Course Director

316 West Hall, School of Media & Communication

Bowling Green State University

Bowling Green, OH 43403

**Radhika Gajjala, PhD**

419-372-0586, radhik@bgsu.edu

Director of American Culture Studies  
101 East Hall  
Bowling Green State University

Bowling Green, OH  43403

**Ellen Gorsevski, PhD, advisor**

419-372-8349, elleng@bgsu.edu

Assistant Professor

302 West Hall, School of Media & Communication

Bowling Green State University

Bowling Green, OH 43403

**Elizabeth Graham, PhD**

330-972-7855, grahame@uakron.edu

Director/Professor

Kolbe 108, School of Communication

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